

# Manon Janssen

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Manon Janssen graduated as commercial engineer at the Free University of Brussels/Solvay Business School. She began her career at Procter & Gamble where she worked for 16 years in different countries and where she was responsible for major brands. In 2000, she became Vice President Marketing & Innovation at Electrolux Europe, and in 2005 she started as Chief Marketing Officer worldwide at Philips Lighting. From May 2010 till May 2015 Manon Janssen was CEO and managing director of Ecofys Group, a leading consulting firm in the field of energy and climate. Since September 2015 she is CEO and chairman of the Board of Management of Ecorys, an international administration office which helps private and public leaders at making informed choices with regard to social, spatial and economic issues. In addition, Manon Janssen is chair of the Dutch Top Sector energy and is part of various expert panels in the field of energy transition. In the context of the Dutch Climate Agreement 2019 she has led the sector table Industry and is now chair of the societal theme Energy Transition and Sustainability for the Netherlands. Manon Janssen has been a member of the board of directors of Gimv since January 2017.

## Professional experience

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- ECORYS GROUP  
CEO and Chair of the Board of Management, Ecorys group - September 2015 ->
- ECOFYS GROUP- 2010 - 2015  
CEO and Managing Director, Ecofys group
- ROYAL PHILIPS ELECTRONICS - 2005 - 2010  
Chief Marketing Officer (senior vice-president), Philips Lighting Division worldwide
- THE ELECTROLUX COMPANY - 2001 - 2004  
Vice-President Brands & Marketing Electrolux Home Products, Europe
- THE PROCTER & GAMBLE COMPANY - 1998 - 2001
  - Director Customer Marketing P&G Europe/Middle East/Africa (August 1998 - July 2001)
  - Marketing Director Paper Division & new brands P&G Belgium (May 1996 – July 1998)
  - Marketing Manager/Marketing Director Health & Beauty Care Division P&G Belgium (January 1993 - April 1996)
  - Marketing Manager Paper Division P&G France (June 1990 - March 1992)
  - Brand Manager P&G France (April 1987 - June 1990)
  - Assistant Brand Manager P&G Benelux and P&G France (August 1984 - March 1987)
- BOARD MEMBERSHIPS:
  - Member of the advisory commission of the Dutch counsel for living environment and infrastructure – 2015
  - Non-executive Board member at Reynaers Aluminium – 2012-2016
  - Member of the Green Deals Board – 2012-2013

## Current Board Memberships

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- Chair board of directors Ecorys Group – since September 2015
- Chair Dutch Top Sector energy – since October 2013 ([www.topsectorenergie.nl](http://www.topsectorenergie.nl))

## Education

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- (1979-1984)  
Business school SOLVAY, VUB, Master of Science Business Engineering. Graduated with distinction (3d in final ranking)
- Challenges of Leadership, Insead – 2010

## Other activities and achievements

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- Co-chair of the sector table Cleantech, National Energy Agreement for the Netherlands led by the SER, 2012
- 2001-2011, assistant professor at the university of Brussels, teaching marketing to MBA students
- In October 2004, awarded with the life-long honorary title of “Master Marketer” by the Belgian Marketing Foundation, recognizing a marketing career that further develops the agenda of marketing

# Bart Van Hooland

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Bart Van Hooland is an entrepreneur and investor active in various sectors. He develops activities as start-up or via new partnerships, focusing on future-oriented sectors.

His main activity in recent years was managing DROIA, an investment and venturing organization focused on cancer therapies which he founded in 2012 and led until 2019 and which he developed internationally in the US and recently in China.

Bart Van Hooland has been a board member of Gimv since June 2010.

## Professional experience

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- DROIA - 2012  
Managing Partner  
Venture investor in oncology
- PONT – 1998 - 2018  
Managing Director – shareholder  
Investor in SME's (B2B)
- SCALA INTERNATIONAL - 2002 - 2018  
Chairman – shareholder  
Investor in SME's (B to C)
- THE BOSTON CONSULTING GROUP - 1990 - 1998  
Consultant & Manager

## Board Memberships

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- Director at Cristal Therapeutics (NL), South Lane (BE) and Tux (BE)
- Manager at Broos (BE), Clair (LU), Margaret (BE) and Xia (BE)

## Education

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- (1990)  
Insead, Fontainebleau, MBA, Research assistant Operations Management (Arnoud De Meyer)
- (1987)  
Catholic University, Leuven, Short program Applied Economic Sciences
- (1986)  
University, Ghent, Master of Sciences Electronics